

CONTRIBUTORS

Dr Rafia Naz is the Dean for the Faculty of Business and Entrepreneurship at the National University of Samoa. She obtained her PhD from the University of the South Pacific in 2010. Dr. Naz has been teaching since 2003 in the fields of management and public administration in a number of universities including the University of South Pacific (Fiji) and James Cook University (Singapore). She has contributed numerous papers in refereed journals and book chapters. Her current research interests include Entrepreneurship, Public Sector Governance Reform, Smart government/e-government, Knowledge Management, Public Sector Performance, Waste Management, Marketing, Governance and Policy and Higher Education.

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Professor Gurmeet Singh is the Head of the Graduate School of Business and Director of MBA programme. He teaches Marketing on the MBA programme. He has over 21 years of experience in teaching, research, consultancy and executive training for industries. He held teaching and research assignments at various universities in India and Africa. He has a wide range of teaching and research experience and has not only taught but developed various courses in the area of marketing and management both at graduate and undergraduate levels. He has contributed more than 100 articles in leading International journals and International conferences including more than 50 articles in ABDC and other ranked international journals. Dr. Singh was editor of Journal of Pacific Studies (2010-2017) an ABDC ranked Journal. Presently he is an associate editor for ABDC ranked Journal of Global Marketing (Taylor Francis) and section editor for Australasian Journal of Information Systems a journal ranked A by ABDC. He is also a member of Editorial Review Board for Journal of Business Research, a top tier (A ranked) Journal published by Elsevier. He is the recipient of 2008 'Japan's outstanding research on development Award' and 2016 'Amity Global Academic Excellence Award'. He has done a number of consulting projects for Training and Productivity Authority of Fiji (TPAF), Fiji Public Service Commission and PICPA. He has won research grants from major funding agencies including PARDI, GDN, ODN and USP SRT and FRC funding. His current research interests include Social Entrepreneurship, Project Management, business ethics, Food security and Food consumption behavior, e-Governance for improving service quality, open innovation and service operations management.

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Martin Sauso'o is one of the newest members of the Faculty of Business and Entrepreneurship and is a Lecturer in Accounting in the Department of Accounting and Economics in the Faculty of Business & Entrepreneurships, National University of Samoa. He recently graduated with his Bachelor of Commerce and Post-Graduate Certificate in Professional Accounting from the Victoria University of Wellington. As one of the youngest members of the faculty, Martin is committed to exploring academic research and gaining insight into commerce. Prior to joining the National University of Samoa, Martin was with British American Tobacco Samoa and the Victoria University of Wellington. He hails from the villages Faleatiu, Vailuutai and Vaitele Fou.

Peniamina Muliaina is a Lecturer in Economics, in the Department of Accounting and Economics in the Faculty of Business & Entrepreneurships, National University of Samoa. He graduated from the Auckland University in 1996 with a Bachelor of Arts Degree in Economics and Mathematics. He worked as a materials controller for the then Yazaki EDS Samoa Limited from 1996 to 1999 before he was employed as a loans officer for the Development Bank of Samoa (DBS) from 1999 to 2003. Late in 2003 and early 2004, Peniamina was employed as a Mathematics Specialist at the Pacific Centre for Educational Development (PICED) in American Samoa before returning and worked for the Samoa National Provident Fund (SNPF) for ten years as an audit officer, senior auditor and from 2012 to 2014 the assistant investment manager for the Fund's overseas portfolio. He worked as a part time Economics lecturer from 2008 to 2014 before taking up fulltime lecturing for the Economics Department at the National University of Samoa's Faculty of Business and Entrepreneurship in 2015.

Orita Tautofi is a Lecturer in Economics in the Department of Accounting and Economics in the Faculty of Business & Entrepreneurships, National University of Samoa. She holds a Bachelor of Arts Degree in Economics and Public Administration from the University of the South Pacific in Fiji (1992) and a Certificate IV in Leadership & Management from APTC Samoa (2018). Before she joined the Faculty of Business and Entrepreneurship in February 2012, she taught Economics and Math for almost 20 years in Samoa's Ministry of Education in Samoa College. She is passionate about economics in particular Health and Education Economics and Governance and Public Policies.

Seve Dr. Folutoto Seve received his PhD in Accounting from the Australian National University (ANU), Canberra in 2016. The title of his PhD thesis is *An examination of the impact of the changes to regulations affecting the scope for income classification shifting in Australia*. His research interests include earnings quality, corporate governance and social responsibility, accounting education, and accounting in developing countries. Seve has worked as an academic and a practicing accountant. He is a member of the Samoa Institute of Accountants.

Dr. Penelope Schoeffel is an Associate Professor for the Centre for Samoan Studies at the National University of Samoa. She received her PhD in Anthropology from the Australian National University in 1981. She also holds a Bachelor of Arts from the University of Papua New Guinea. She has been employed at NUS for 8 years as the Director of the Postgraduate Development Studies programme. Dr. Schoeffel has previously held posts as an International Consultant for 35 years on social and gender development for the Asian Development Bank (ADB), World Bank (WB), United Nations Development Programme (UNDP), Food and Agriculture Organisation (FAO), World Health Organisation (WHO), United Nations International Children's Emergency Fund (UNICEF), Australian Aid (AUSAid) and New Zealand's Official Development Assistance (NZODA). She was also a Senior Lecturer in Anthropology and Acting Director for the Centre for Development Studies at The University of Auckland for 7 years. Her areas of interests include Samoa and the Pacific Islands, gender, health and social change.